



Dear Potential Women's Diversity Network Sponsor,

Each year, the Women's Diversity Network hosts a one-of-a-kind Summit at SUNY Old Westbury, with the goal of empowering and connecting women from across Long Island. It has been an overwhelming success, with over 400 attendees, a large variety of culturally diverse food vendors, entertainers, panelists, and workshop presentations. This year's Summit will again be held at SUNY Old Westbury on April 18, 2020.

We cannot create this event for the community this year without the help of companies like yours. Can you make a donation to help sponsor our event? Your support empowers women leaders to create positive change, break down barriers, and celebrate Long Island's diversity. We hope that we can count on you to make this year's Summit a success!

For additional information about the event, to see how a generous donation will benefit your organization and for steps to become a sponsor, please take a look at the attached document. If you have any questions or would like more information, please contact: [lisponsorship@womensdiversitynetwork.org](mailto:lisponsorship@womensdiversitynetwork.org)

Sincerely,

The Sponsorship Committee  
The Women's Diversity Network  
[www.womensdiversitynetwork.org](http://www.womensdiversitynetwork.org)



# Become a Sponsor

## Sponsorship Impact

Supporting The Women's Diversity Network will not only provide your organization with marketing exposure to over 1000 people, but it is a powerful way for your company to publicly demonstrate your commitment to Long Island women, families, children, and the community.

## Sponsorship Levels & Benefits

### **Hero Summit Sponsor \$10,000**

- Introduce the Keynote Speaker or Entertainment Segment at the Summit
- Business banner displayed on stage or in the lunch area at the Summit
- Prime marketing table space at the Summit
- Acknowledgement as a Hero Sponsor at event and on the Women's Diversity Network website, including hyperlinked logo
- Company name and/or logo on all promotional flyers and brochures
- Social media recognition including at least 15 posts
- Company featured in the Women's Diversity Network Summit emails and media releases
- Free event registration for 10 participants at our annual summit

### **Platinum Summit Sponsor \$5,000**

- Acknowledgement as a Platinum Sponsor at event and on the Women's Diversity Network website, including hyperlinked logo
- Company name and/or logo on all promotional flyers and brochures
- Strategic marketing table space at the Summit
- Social media recognition including at least 10 posts
- Company featured in the Women's Diversity Network Summit emails and media releases
- Free event registration for 8 participants at our annual summit

### **Gold Summit Sponsor \$2,500**

- Acknowledgement as a Gold Sponsor at event and on the Women's Diversity Network website, including hyperlinked logo
- Shared marketing table space at the Summit
- Social media recognition including at least 5 posts
- Company name and/or logo featured in the Women's Diversity Network Summit emails



- Free event registration for 6 participants at our annual summit

### **Silver Summit Sponsor \$1,000**

- Acknowledgement as a Silver Sponsor at event and on the Women's Diversity Network website, including hyperlinked logo
- Shared marketing table space at the Summit
- Social media recognition
- Free event registration for 4 participants at our annual summit

### **Bronze Summit Sponsor \$500**

- Acknowledgement as a Bronze Sponsor at event and on the Women's Diversity Network website
- Shared marketing table space at the Summit
- Social media recognition
- Free event registration for 2 participants at our annual summit

### **In Kind Donations**

We understand the challenges of providing monetary support, and we are always looking for in kind donations (supplies, catering, signage, gift bag/raffle items). In kind donors will receive the following:

- Acknowledgement on the Women's Diversity Network website
- Social Media recognition
- Free event registration to be determined based on level of support

If you have questions email: [LI Sponsorship@womensdiversitynetwork.org](mailto:LI Sponsorship@womensdiversitynetwork.org)

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To Become a Sponsor [Please click here to fill out our Event Sponsorship Form](#) or go to: [www.womensdiversitynetwork.org/become-a-sponsor](http://www.womensdiversitynetwork.org/become-a-sponsor)

The WDN Resource Center, Inc. is a registered New York State not-for-profit corporation with 501(c)3 status.

Donations may be tax deductible.

Sponsorship checks should be made out to "WDN". Checks may be mailed to:

**WDN Resource Center**  
**888 E Jericho Tpke**



**Box #2904**  
**Huntington Station, NY 11746**