2023 ANNUAL DIVERSITY SUMMIT

SATURDAY, APRIL 29, 2023 | 8:00 AM - 5:00 PM

Hofstra University, Hempstead NY

SPONSORSHIPS



Receive maximum exposure and directly connect with Summit attendees ~ Branded as the Hero Sponsor at the opening program, before entertainment and workshops, on all conference materials, and logo with link from our website to yours ~ Welcome and introduce keynote panel and entertainment segment ~ Full-page ad in program ~ Digital literature about your services emailed to all attendees ~ Complimentary event registration for fifteen (15) participants ~ Option to moderate a 90 minute workshop ~ Social media recognition ~ Featured in WDN Summit emails and media releases (to 5,000+ Long Islanders) ~ Premier signage with name or logo at check-in area, lunch, and closing ceremony ~ Option to include item in gift bags ~ Exhibitor table with prime location

LUNCH SPONSOR: \$7.500

Lunch is on you! Your brand will be showcased at the Summit lunch, a unique experience where attendees will enjoy a variety of cultural food stations ~ Acknowledged at the opening program, during lunch, on all conference materials, and logo with link from our website to yours ~ Full-page ad in program ~ Complimentary event registration for ten (10) participants ~ Social media recognition ~ Featured in WDN Summit emails and media releases (to 5,000+ Long Islanders) ~ Prominent signage with name or logo displayed during lunch ~ Option to include item in gift bags ~ Exhibitor table with prime location

PLATINUM SPONSOR: \$5,000

Receive high-level recognition on all materials, as well as the opportunity to showcase your organization throughout the conference ~ Acknowledged at the opening program, on all conference materials, and logo with link from our website to yours ~ Full-page ad in program ~ Complimentary event registration for ten (10) participants ~ Social media recognition ~ Acknowledged in WDN Summit emails and media releases (to 5000+ Long Islanders) ~ Signage with name or logo displayed as a presenting sponsor of a selected workshop ~ Option to include item in gift bags ~ Exhibitor table with preferred location

BREAKFAST SPONSOR: \$3,500

Treat Summit guests to breakfast! Your brand will be showcased at the Summit Continental Breakfast, where guests will enjoy light refreshments before the opening program ~ Acknowledged on WDN website with hyperlinked logo ~

Half-page ad in program ~ Complimentary event registration for eight (8) participants ~ Social media recognition ~ Recognized in WDN Summit emails and media releases (to 5,000+ Long Islanders) ~ Prominent signage with name or logo displayed during breakfast ~ Option for exhibitor table or literature (or item) included in gift bags

GOLD SPONSOR: \$2,500

Acknowledgement as Gold Sponsor at event ~ Logo with link from our website to yours ~ Half-page ad in program ~ Complimentary event registration for six (6) participants ~ Social media recognition ~ Featured in WDN Summit emails and media releases (to 5,000+ Long Islanders) ~ Dedicated signage with name or logo displayed at check-in area ~ Option for exhibitor table or literature (or item) included in gift bags

WORKSHOP SPONSOR: \$1,500

Is there a workshop topic that is important to your organization? Show your support and sponsor it! ~ Branded as the sponsor of the selected workshop with opportunity to introduce the workshop ~ Name or logo displayed at workshop ~ Logo with link from our website to yours ~ Quarter-page ad in program ~ Complimentary event registration for four (4) participants ~ Social media recognition

SILVER SPONSOR: \$1,000

Acknowledgement as Silver Sponsor at event ~ Logo with link from our website to yours ~ Signage with name or logo displayed at check-in area ~ Quarter-page ad in program ~ Complimentary registration for three (3) participants ~ Social media recognition

BRONZE SPONSOR: \$500

Acknowledgement as Bronze Sponsor at event and on the WDN website ~ Name or logo displayed at the event check-in area ~ Free event registration for 2 participants ~ Social media recognition

AWARD SPONSOR: \$250

Acknowledgement as Award Sponsor at event and on the WDN website ~ Name or logo displayed at the event check-in area ~ Social media recognition

NON-PROFIT SPONSOR: \$100

Support the Summit through a \$100 monetary donation or gift-in kind valued at \$100 ~ Acknowledgement as a Non-Profit Sponsor at event and on the WDN website ~ Free event registration for 1 participant ~ Social media recognition ~ Option to have an exhibitor table

GIFT BAG SPONSOR

Gift bags are provided to each attendee, presenter, and volunteer on the day of the Summit (700 bags) ~ Donating gift bag item(s) is great exposure for your brand ~ Acknowledgement on the WDN website ~ Social Media recognition ~ Giveaway item (provided by you) added to each attendee gift bags

Donations are tax deductible. Questions? Email khowlett@womensdiversitynetwork.org

For information or to pay online, go to: www.womensdiversitynetwork.org/summit

Sponsorship checks should be made out to "WDN Resource Center" and mailed to: The Women's Diversity Network, 47 Echo Ave., #1054, Miller Place, NY 11764-2148

