



January 2023

The Women's Diversity Network  
47 Echo Ave., #1054  
Miller Place, NY 11764-2148

Dear Friend:

Last year, the Women's Diversity Network hosted its 5th inaugural Summit, with the goal of empowering and connecting women and gender-expansive people from across Long Island. It was an overwhelming success, with over 400 attendees. (To view images from past Summits, [click here](#)).

**This year's Summit will be held at Hofstra University on April 29, 2023. Our goal is to attract over 400+ attendees** and provide a high caliber of workshops and panel discussions, creative learning opportunities, and cultural displays of food and entertainment. The continued success of the Summit will both broaden the knowledge of our participants and create relationships that will be the foundation for ongoing dialogue and projects for years to come.

**We cannot meet our goal for this year without the help of companies like yours.** Can you make a donation to help sponsor our event? Your support empowers women leaders to create positive change, break down barriers, and celebrate Long Island's diversity. We hope that we can count on you to make this year's Summit a success!

For additional information about the event, to see how a generous donation will benefit your organization, and for steps to become a sponsor, please take a look at the attached document.

If you have any questions or would like more information, please contact Kate Howlett at [khowlett@womensdiversitynetwork.org](mailto:khowlett@womensdiversitynetwork.org).

Sincerely,

Shanequa Levin  
Founder  
The Women's Diversity Network



## The Women's Diversity Network Summit

### Who We Are

The Women's Diversity Network (WDN) is a collaboration of established non-profit organizations and women leaders on Long Island. We have joined together in recognition of the need to create opportunities for dialogue and collaborative advocacy between our diverse communities.

### The Event

The Women's Diversity Network is hosting a Summit to connect and empower all women, gender-expansive people, and allies. The Summit will foster a unified, inclusive sisterhood that mobilizes and creates positive change by:

- Educating Long Islanders around issues and policies that challenge our diverse Long Island communities;
- Empowering women to be advocates who break down barriers to justice; and
- Celebrating our diverse backgrounds.

**What:** The Women's Diversity Network Summit

**When:** Saturday, April 29, 2023

**Where:** Hofstra University

**Who:** Our audience will include Long Island women and gender-expansive people from all walks of life, and anyone with an interest in making meaningful and authentic connections with them and their allies.

### Overview

Participants will experience a full-day conference focusing on a wide range of topics. The program will include interactive, experiential, and engaging workshops, panels, and presentations. We will also have a soon-to-be-identified keynote speaker. The Summit will demonstrate a "living our values" commitment by including diversity in all aspects of the event, from presenters to food and entertainment. Moreover, all break-outs will include a "Take Away" or "Next Steps" aspect to help keep the conversation going and build on the efforts begun on this day.



## **Sponsorship Impact**

Supporting The Women's Diversity Network Summit will not only provide your organization with marketing exposure to over 5,000 people, but it is a powerful way for your company to publicly demonstrate your commitment to Long Island women, families, children, and the community.

## **Sponsorship Levels & Benefits**

### **Hero Summit Sponsor \$10,000**

- Receive maximum exposure as your organization shows its support and directly connects with Summit attendees.
- Your organization will be branded as the Hero Sponsor of the 2023 Annual Diversity Summit at the opening of the program, before entertainment and workshops begin, on all conference materials, and on the Women's Diversity Network website, including hyperlinked logo.
- Welcome and introduce the keynote panel and entertainment segment at the Summit.
- Full-page ad in Summit Program.
- Digital literature about your services emailed to all attendees.
- Complimentary event registration for fifteen (15) participants.
- Option to moderate a 90 minute workshop.
- Recognized in social media posts.
- Company featured in the Women's Diversity Network Summit emails and media releases (distributed to 5,000+ Long Islanders).
- Premier signage with your company name and/or logo at the Summit check-in area, lunch, and the closing ceremony.
- Option to include literature (or other items) in Summit gift bags.
- Exhibitor table with prime location at the Summit.

### **Summit Lunch Sponsor \$7,500**

- Lunch is on you! Your brand will be showcased at the Summit lunch, a unique experience where attendees will enjoy a variety of cultural food stations.
- Your organization will be acknowledged at the opening of the program, during lunch, on all conference materials, and on the Women's Diversity Network website, including hyperlinked logo.
- Full page ad in the Summit program.
- Complimentary event registration for ten (10) participants.
- Recognized in social media posts.
- Company featured in the Women's Diversity Network Summit emails and media releases (distributed to 5,000+ Long Islanders).
- Prominent signage with your company name and/or logo displayed during lunch.
- Option to include literature (or other items) in Summit gift bags.
- Exhibitor table with prime location at the Summit.

## **Platinum Summit Sponsor \$5,000**

- Receive high-level recognition on all materials, as well as the opportunity to showcase your organization throughout the conference.
- Your organization will be acknowledged at the opening of the Summit, on all conference materials, and on the Women's Diversity Network website, including hyperlinked logo.
- Full page ad in the Summit program.
- Complimentary event registration for ten (10) participants.
- Social media recognition.
- Company acknowledged in the Women's Diversity Network Summit emails and media releases (distributed to 5,000+ Long Islanders).
- Company name and/or logo displayed as a presenting sponsor of a selected workshop.
- Option to include literature (or other items) in Summit gift bags.
- Exhibitor table with preferred location at the Summit.

## **Summit Breakfast Sponsor \$3,500**

- Treat Summit guests to breakfast! Your brand will be showcased at the Summit Continental Breakfast, where guests will enjoy light refreshments before the opening program begins.
- Your organization will be acknowledged on the Women's Diversity Network website, including hyperlinked logo.
- Half-page ad in the Summit program.
- Complimentary event registration for eight (8) participants.
- Social media recognition.
- Company name and/or logo featured in the Women's Diversity Network Summit emails and media releases (distributed to 5,000+ Long Islanders).
- Prominent signage with your company name and/or logo will be displayed at the Summit breakfast
- Option for exhibitor table at event or literature (or other items) to be included in gift bags.

## **Gold Summit Sponsor \$2,500**

- Acknowledgement as Gold Sponsor at event and on the Women's Diversity Network website, including hyperlinked logo.
- Half-page ad in the Summit program.
- Complimentary event registration for six (6) participants.
- Social media recognition.
- Company name and/or logo featured in the Women's Diversity Network Summit emails and media releases (distributed to 5,000+ Long Islanders).
- Dedicated signage with your company name and logo in the Summit check-in area.
- Option for exhibitor table at event or literature (or other items) to be included in gift bags.

## **Summit Workshop Sponsor \$1,500**

- Is there a workshop topic that is important to your organization? Show your support and sponsor it! Your organization will be branded as the presenting sponsor of the selected

workshop with the opportunity to introduce the workshop.

- Company name and/or logo displayed at workshop.
- Acknowledgement as Summit Workshop sponsor at the event and on the Women's Diversity Network website, including hyperlinked logo.
- Quarter-page ad in the Summit program.
- Complimentary event registration for 4 (four) participants.
- Social media recognition.

### **Silver Summit Sponsor \$1,000**

- Acknowledgement as Silver Sponsor at event and on the Women's Diversity Network website, including hyperlinked logo.
- Signage with your company name and/or logo displayed at the event check-in area.
- Quarter-page ad in the Summit program.
- Complimentary registration for 3 (three) participants.
- Social media recognition.

### **Bronze Summit Sponsor \$500**

- Acknowledgement as Bronze Sponsor at event and on the Women's Diversity Network website.
- Company name and/or logo displayed at the event check-in area.
- Free event registration for 2 participants.
- Social media recognition.

### **Summit Award Sponsor \$250**

- Acknowledgement as Award Sponsor at event and on the WDN website
- Name or logo displayed at the event check-in area
- Social media recognition

### **Non-Profit Summit Sponsor \$100**

- Non-profit friends! Support the Summit through a \$100 monetary donation or gift-in kind valued at \$100.
- Acknowledgement as a Non-Profit Sponsor at event and on the Women's Diversity Network website.
- Free event registration for 1 participant.
- Social media recognition.
- Option to have an exhibitor table.

### **Gift Bag Item Sponsor**

- Gift bags are provided to each attendee, presenter, and volunteer on the day of the Summit. Donating a gift bag item(s) is great exposure for your company or organization! We are anticipating 700 bags for attendees, presenters, and volunteers.

- Acknowledgement on the Women's Diversity Network website.
- Social Media recognition and promotion.
- Your giveaway (provided by you) added to each attendee gift bags.

**For information about Summit Sponsorships and to pay online, go to:**

[www.womensdiversitynetwork.org/summit](http://www.womensdiversitynetwork.org/summit).

**For questions, or to submit your high-resolution sponsor logos, please email Kate Howlett at [khowlett@womensdiversitynetwork.org](mailto:khowlett@womensdiversitynetwork.org).**

*The WDN Resource Center (aka Women's Diversity Network) is a 501(c)3 non-profit organization. Donations are tax deductible. Sponsorship checks should be made out to "WDN Resource Center" and mailed to:*

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